



## Announcement

Contact: Ann Truxell  
412.361.5003

### **Vintage Remains Focused on Senior Center Programs While Transitioning Adult Day Care Participants before June**

PITTSBURGH, January 6, 2012 – In response to funders seeking more efficiency among non-profit providers and the number of existing adult day care options available in the market, the Board of Directors of the non-profit Vintage has determined that the organization will build its future on the strength of its comprehensive Senior Community Center programs and exploration of new collaborative opportunities.

As a result of this long-term direction, Vintage is beginning to notify adult day care participants and their families, five months in advance, that it will assist them in transitioning to other nearby community-based adult day care services. With the support of each client's care manager, Vintage anticipates that all transitions will be completed by June 2012.

Like many non-profits, Vintage is challenged by the current economic environment. Specifically, current funding rates do not cover the expense of providing both a high-quality Enhanced Waiver Program (adult day care) and Senior Community Center. Vintage's Board of Directors is focused on supporting efforts to maintain and further develop a robust Senior Center operation, in addition to seeking new partnership opportunities. Vintage is among the largest of such senior activity centers in Allegheny County.

Plans call for Vintage to continue the growth of its well-regarded Senior Center operations at its current location in East Liberty and related community-wide programs. Vintage officials will be working closely with other nearby adult day care providers and Allegheny County's Area Agency on Aging to ensure that the transition for day care clients is as smooth as possible.

"While financial challenges have been a driver of change in delivering community-based senior adult services, our decision to transition adult day care participants to nearby programs is in the long-term interests of serving seniors with available qualified day care options so that we can sustain and further develop Vintage's well-regarded and innovative senior center programs. Our mission to improve and influence the experience of aging in our community remains unchanged," said Jeff Shaffer, president of the Vintage Board of Directors.

"With a number of nearby licensed options for adult day care, this decision aligns with a collaborative community strategy to optimize and sustain a network of various types of senior adult programs," said Ann Truxell, executive director of Vintage, Inc.

(more)

“We are proud of our history of service and deeply appreciative of the trust that has been placed in us by our clients and their families. While we will continue to provide adult day care services for the next five months, we wanted to have ample time to assist in a transition process for our senior participants, for their families, and for our staff who supports this particular program,” added Ms. Truxell.

“The Area Agency on Aging understands the reasons for Vintage’s decision to enhance its other senior program offerings while suspending its adult day care program in East Liberty by next June, and we are prepared to work closely with those families to help them choose their best alternative for adult day care,” said Mildred Morrison, the Administrator of the Allegheny County Department of Human Services/Area Agency on Aging.

“Thankfully those families have many choices from which to select as an alternative venue to obtain this valued and beneficial service for elders needing to be in structured activities. We appreciated the high quality of adult day care that Vintage has provided for many years, and it is helpful to have this early notice that will allow our social workers/care managers to work with each family”, added Ms. Morrison.

Care workers from Allegheny County’s Area Agency on Aging and other care management agencies will be in contact with each current participant or family representative of those enrolled in the Vintage Adult Day Care program to discuss transition options and individual needs. These conversations are beginning to take place this month with the plan to fully transition all adult day care participants before the end of June 2012. Vintage’s program managers are available to answer any questions from individuals and families and will be meeting and communicating regularly on this matter during the next six months.

## **About Vintage**

The mission of Vintage is to improve and influence the experience of aging in our community. Vintage has and will continue to serve seniors of the greater Pittsburgh community by promoting and addressing their social and physical well-being. Since 1973, The Vintage Senior Center has been one of the area’s most popular activity centers for older adults attracting members from a variety of backgrounds that reflect the diversity of the county. Vintage is a United Way agency. For more information about Vintage, its services and how to make a tax deductible donation, please visit [www.vintageseniorservices.org](http://www.vintageseniorservices.org)

###